



# AtherStrike

Driven to Strike

## Fuel the Race. Sponsor Ather Strike.

Student-led. Nationally competitive. Built for the podium.

[Become a Sponsor](#)

[View Tiers](#)

# A Team Built for the Podium

Atherstrike Racing is a student-led, competition-grade STEM Racing team competing at the national level in India. Every component on our car has been designed from scratch — CFD-tested, weight-optimized, and engineered to a standard most people don't expect from students. That's exactly the point.

## We don't race to participate. We race to win.



### Designed from Scratch

Every chassis, wing, and axle engineered in-house - zero outsourced design work. All inputs are our own.



### Weight-Optimized

Minimum-mass philosophy applied to every component for maximum track velocity.



### CFD-Tested & Validated

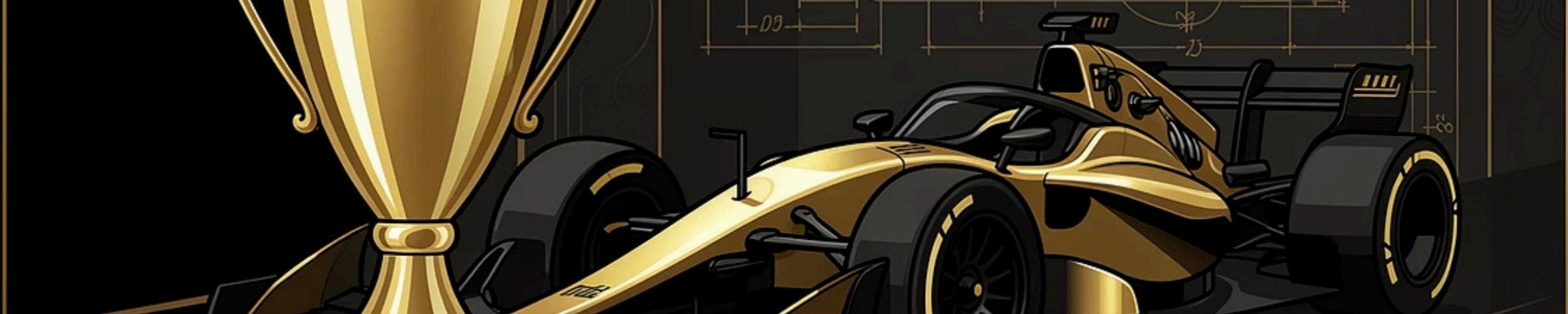
Computational fluid dynamics simulation drives every aerodynamic decision we make.



### National-Caliber Standard

Engineering rigor that exceeds expectations and earns recognition from industry judges.





# Our Achievements: The Competitive Edge

At Regionals, Atherstrike proved its mettle. These defining moments underscore our commitment to excellence and our ambition for the top.



## Best Engineered Car Award

This isn't a participation trophy. It's awarded to the team demonstrating the most technically rigorous, well-documented, and precisely executed engineering—judged by experts who recognize true innovation. We earned it.

This award signals that Atherstrike operates at a professional engineering standard, not a student hobby level.



## Qualified for Nationals

When you invest in Atherstrike, you're not betting on potential. You're backing a team that has already proven it belongs at the top, now heading to the competition's biggest stage.

Nationals is where India's elite teams compete, and Atherstrike has earned its place among them, making our **1st National Finals Debut.**

Our regional success is a testament to our team's dedication and engineering prowess. We are not just competing; we are setting new benchmarks.

# What You Gain as a Partner



## Targeted Reach

Young, tech-forward audience across Gurugram's schools and India's Stem Racing network.



## Social Media Exposure

Instagram and LinkedIn features reaching our growing follower base.



## National Stage Presence

Your logo races to Stem Racing National Finals — seen by judges, spectators, and industry mentors.



## CSR & Education Impact

Support the next generation of engineers through direct STEM team investment.



## Technical Credibility

Associate your brand with precision engineering and competitive motorsport.



## Race Day Photography

Your logo in every official race photo — on car, uniforms, and pit display.



## Engineering Portfolio Credit

Brand listed in our portfolio — reviewed by Stem Racing judges and industry professionals at nationals.



## Instagram Story Highlights

Sponsor features saved permanently — new followers see your brand on our profile year-round.



## LinkedIn Milestone Posts

Every milestone — qualification, design review, nationals — tagged with your brand to a professional audience.



## School Community Reach

Visible to 3,000+ students, parents, and educators at Amity International School Gurugram.



## Co-Branded Reels

Gold and Platinum sponsors get dedicated Reels featuring your brand alongside the car and build process.

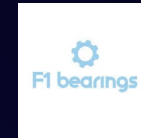


## Event Banner Presence

Your logo on our pit backdrop and team banner at every competition — visible to spectators, judges, and media.

# Our Valued Regional Sponsors

We extend our deepest gratitude to the organizations that have fueled our journey and believed in our mission to push the boundaries of student engineering.



They believed in us. We delivered results. Now it's your turn to join the winning team.

# Choose Your Partnership Level


Every tier puts your brand on our car, social media, and at nationals.



 **Bronze — ₹15,000**

Community Supporter



 **Silver — ₹35,000**


Official Supporter



 **Gold — ₹55,000**

Premium Partner



 **Platinum — ₹80,000**

Exclusive Partnership

[View Full Tiers](#)

[Enquire Now](#)

# Silver and Bronze Partnerships

## Bronze - ₹15,000

### Community Supporter

- Logo on team uniform (small)
- Name listed on sponsor page (website)
- Certificate of association
- 1× sponsor post on social media
- Pit display presence

## Silver — ₹35,000

### Official Supporter

- Logo on team uniform (medium)
- Name listed on sponsor page (website)
- Multiple supporter posts on social media
- Certificate of association
- Pit display presence
- Framed signed car panel

[Become a Partner](#)

MOST POPULAR

# Gold & Platinum Partnerships

## Gold — ₹55,000

### Premium Partner

- Logo on race car (nose / wing — prominent)
- Large logo on team uniform
- Full sponsor feature on website
- 6x social media features + Reels
- Pit display presence
- Framed signed car panel
- Live mention at nationals

## Platinum — ₹80,000

### Exclusive Partnership

- Logo on race car (full livery co-design)
- Premium logo on team uniform
- Full feature + priority placement on website
- Unlimited social media features
- Product visibly used by team on competition day
- Framed signed car panel
- Stage mention at nationals

Become a Partner

# Support with Services, Not Just Money

In-kind partners contribute materials, services, or expertise — and receive full brand recognition.



3D Printing



CFD / Simulation



Machining & CNC



Photography / Video



Electronics



Technical Mentorship

 In-kind partners are named on our website, car, social media, and at nationals — credited at an equivalent tier level.

[Discuss In-Kind Support](#)

# Full Tier Comparison

BENEFIT	BRONZE	SILVER	GOLD	PLATINUM	IN-KIND
Logo on race car	✗	✗	Nose / wing	Full livery	Name credit
Logo on team uniform	Small	Medium	Large	Premium	Small
Pit display presence	✓	✓	✓	✓	✓
Social Media Feature	1x	3x	6x	Unlimited	1x dedicated
Certificate of association	✓	✓	✓	✓	✓
Framed signed car panel	✗	✓	✓	✓	✗
Website sponsor listing	Name listed	Mention	Full feature	Priority feature	Name listed
Product used by team on competition day	✗	✗	✓	✓	✓
Engineering report	✗	✗	✗	✓	✗
Nationals stage mention	✗	✗	✓	✓	Portfolio credit
Logo in engineering portfolio (judges see this)	✗	✓	✓	✓	Name credit
Brand mentioned in team presentation	✓	✓	✓	✓	✓
Logo on pit display board (nationals)	Small	Medium	Large	Hero placement	Name listed
Logo in race day photography	✗	✓	✓	✓	✗
Sponsor story highlight on Instagram	✗	✓	✓	✓	1x story
Co-branded content / Reels featuring your brand	✗	1x Reels	2x Reels	3x Reels	1x Reels using your product
Brand on team's banner / backdrop at events	✓	✓	✓	✓	✓
Tagged in all competition posts / updates	✗	✓	✓	✓	✗
Welcome post introducing your brand to our audience	✓	✓	✓	✓	✓
Post-season performance summary report	✗	✗	✓	Full analytics	✗
Personalised thank-you video from team	✗	✓	✓	✓	✗

# Your Brand Everywhere the Race Goes

## On the Car

Logo travels down the track at nationals.

## On Social Media

Reels and posts reach our engaged audience.

## On the Team

Every member wears your logo at competition.

## At Nationals

Mentioned on stage, in portfolio, on banners.

# Sponsor FAQ

## Who is Ather Strike?

Stem Racing team from Amity International School, Gurugram — designing and racing miniature F1-style cars nationally.

## Can we provide in-kind support?

Yes — materials, tools, workspace, or mentorship. Credited at an equivalent tier level.

## Can we visit the team?

Gold and Platinum sponsors receive dedicated pit access days.

## How do I get started?

Fill out the contact form — we'll send our sponsor pack within 48 hours.

## Custom packages available

Not seeing the exact combination you need? We work directly with sponsors to build bespoke partnership agreements that align with your specific marketing objectives, audience targets, and budget parameters. Contact our partnerships team to begin the conversation.



# Ready to Race Together?

Contact Us

We'd love to walk you through this in person, answer every question, show you the car, and figure out which tier makes the most sense for your brand. Atherstrike is ready for Nationals — and we want your brand on the car when we cross the finish line.

E-Mail- [atherstrikeofficial@gmail.com](mailto:atherstrikeofficial@gmail.com)

Call +91 9560612915

Instagram @[atherstrike.racing](https://www.instagram.com/atherstrike.racing)

Portal [atherstrikewebsite.vercel.app](https://atherstrikewebsite.vercel.app)